



Matzuo – A Big Game International brand

Matzuo America
PO Box 988
South Sioux, NE 68776
P: 800-941-2029
www.matzuo.com

FOR IMMEDIATE RELEASE

MATZUO AMERICA® SPONSORS MARIANNE HUSKEY, FIRST FEMALE ANGLER OF THE YEAR

Marianne Huskey, Professional Walleye Angler to Promote Matuzo America® Fishing Products

South Sioux, NE (**January 2013**) – Matzuo America®, the premier name in fishing tackle, is proud to sponsor Marianne Huskey, Professional Walleye Angler and the recipient of the prestigious Anglers Insight Marketing Angler of the Year Award for 2012.

Marianne Huskey is passionate about fishing. She discovered her love of the sport while as a child, fishing with her grandfather on Lake Michigan in Charlevoix, Michigan. In 2008, Marianne went Pro with a purpose to promote her passion and market the sport of angling while dedicating her free time to volunteering for charitable organizations. In 2010, Marianne was awarded the Dave Anderson Sportsman of the Year Award by over 100 of her peers for her dedication to promoting the sport of angling. Marianne is also a United States Coast Guard Captain and a licensed Wisconsin Guide offering the experience of a lifetime in walleye fishing or guided ice fishing trips.



“I am very excited to be working with Matzuo America® and their line of innovative fishing products,” Marianne Huskey commented. “I am most excited to start promoting and fishing with the new Matzuo Kinchou Minnow. It is a perfect hardbait for beginners to professional anglers to experience all the excitement that hooking a trophy fish brings.”

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About Matzuo America®:

Matzuo America® is the premier name in innovative tackle. Matzuo Sickle hooks, hooks, rigs, spinners, jigheads, hard-baits, soft-baits, and kits that attract fish and fishermen alike. From freshwater to saltwater, from east to west and north to south, Matzuo is a name everyone recognizes as the ultimate in big fish catching equipment at affordable prices. www.matzuo.com

Matzuo is a Big Game International brand. For more information on Big Game International, please visit www.biggameintl.com.